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## COLORADO MANAGED CARE CONTRACTORS

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### **2010 MEMBERSHIP SURVEY**

We want to hear from you, and your Board of Directors is listening! CMCC has celebrated milestones in 2009, investing into the organization, based upon your requests, recommendations, industry changes, advancements and professional need.

It's time to look forward.....2010 marks 16 years for CMCC, providing a perfect opportunity to move to that next level. What would you like to see in 2010....and beyond? Get involved; discover what IS it about CMCC that continues to serve as a viable resource in a time unlike no other in our industry...tell us what you think! When completed please mail this survey to:

**CMCC, C/O Pam Ortega, Aetna Healthcare  
6501 S. Fiddler's Green Circle, Suite 310  
Greenwood Village, CO 80111**

1. Does CMCC offer value to you for your \$50 membership fee?
2. Do you believe CMCC is properly promoted amongst your colleagues? Are there industry professionals unaware of CMCC?
3. Do you feel CMCC involves membership w/future board service opportunities? Have you been made aware of how to become more involved w/CMCC Board of Directors?
4. What can CMCC do to appeal to membership growth? Do you feel CMCC membership benefits are of value to you? If not, what can we do to enhance membership value?
5. How can CMCC better serve the membership body? Is CMCC meeting your needs as a member?
6. CMCC remains focused on keeping expenses down, to continue offering affordable membership dues. Are events / seminars conveniently scheduled for you? Does the current (TCH) location make sense, or would an alternative time/location be more conducive?
7. Would you like to see CMCC continue offering "educational based" events, or provide more "networking event" opportunities (or both)? Do you have additional ideas we could reach industry professionals?
8. What groups of professionals do you believe CMCC could improve upon when presenting program offerings? Pharmacy, Physicians, Hospitals, etc?
9. Are there specific topics you'd like to see presented in CMCC's bi-monthly seminars? Are there industry trends you are observing, potentially affecting your profession?