



COLORADO MANAGED CARE CONTRACTORS

presents...

WEBSITE SPONSORSHIP OPPORTUNITIES!!!

Your CMCC Board is listening! CMCC exists solely for YOU, the membership body. CMCC Board members dedicate time, energy and resources on a volunteer basis to serve the managed care industry. We solicit and embrace membership suggestions and feedback, committed to our mission, providing mutually beneficial professional programs and industry resources for the benefit of professionals in the Colorado marketplace.

In recent years, CMCC's primary focus has been to enhance and improve the organizational structure through expanded board positions; a more user friendly website; automated membership and event registration processes; while maintaining affordable fees, enabling us to focus on continued membership growth.

Your 2009 CMCC board unanimously voted to invest resources into the development of a new website; allowing members easier access to membership renewal, event registration, and overall membership related communication.

Your requests to maximize membership resources has allowed CMCC to offer creative opportunities for exposure to organizations represented by paid members, via sponsorships at annual programs, social events, and now sponsorship "links" on the new website!

Space is limited, and sponsor requests will be honored on a "1st come, 1st served" basis. *For additional information, please contact Lori Logan, CMCC Board Member/Webmaster @ lori_logan@comcast.net.*

WHO's ELIGIBLE? Current paid CMCC members, representing a healthcare company or organization. **Space is reserved on a "1st come/1st served" basis.**

WHAT? Opportunity for company exposure through CMCC's website sponsorship "links", reaching hundreds of member professionals and industry seekers!

WHERE? Sponsorship "box" features company/organization name, contact info and web link, if desired; Links appear on all pages for 3 month term; w/option as "featured" sponsor.

WHEN? Sponsorship "go live" date scheduled for 10/01/09; 3 month sponsorship term; fiscal quarter (i.e.; 10/1-12/31/09; 01/01/10 – 3/31/10, etc); Sponsorship Fee: \$150/qrtr, due and payable prior to sponsor link start date.

WHY? Sponsorship benefits include:

- Verbal recognition at CMCC term events
- Discounted program admission during sponsorship period
- Entry into "2 for 1 Membership Drive" annual drawing
- Local site manager sponsor info updates